

Study programme/study programmes: Master academic Communication Studies, Master academic studies of Journalism			
Type and level of studies: master academic studies			
Name of the course: Creative Writing in Media			
Teacher (Surname, middle initial, name): Prof. Neda V. Todorović, Sanja S. Domazet Daničić			
Status of the course: elective			
Number of ECTS: 6			
Eligibility:			
Aim of the course Mastering the subject matter of the course Creative Writing in Media is oriented to the acquisition of theoretical and practical knowledge which qualifies students for creative work in media. Apart from introduction into creative writing, students master all kinds of creative writing of factual, belletristic and analytic forms of journalistic expression. Besides, during the course students get a detailed insight into the best practical examples of creative writing from domestic and world media practice. Particular emphasis is put on creative writing of news, features, reportage, note, interview and commentary. The course also insists on practical training of students for creative writing of the chosen journalistic forms, as well as for writing of texts which shall be read and analyzed during the course.			
Outcome of the course Through the course Creative Writing in Media students master theoretical, practical and methodological assumptions for professional performance of journalistic tasks in media in a creative manner. The basic goal is that student ultimately understands what is a creative approach to media, what are his/her tasks in future editorial office with new knowledge of creative writing and what are the prerequisites necessary for achieving the level of top journalist, who is more than a professional – he/she is a creative person, aware of necessity to possess a full information and specialize in creative writing of different genres. Of course, the main goal is that every student is to a significant measure trained for creative writing of various journalistic genres. For the same reason, the students - apart from theoretical, and primarily practical work - also analyze creative writing of the most important domestic and world printed media (concept, structure, content, genre representation...) together with comparative analysis, monitoring of domestic and foreign media and, through reading of examples on exercises, making comparison between their acquired knowledge and experience of colleagues – creative professionals.			
Content of the course <i>Theoretical teaching</i> Introduction to creative writing; Creative writing of news; Writing of features with the use of creative techniques, Methods of report written by techniques of creative writing; Creative writing of reportage; Note written by technique of creative writing; Preparation for test and writing of seminar papers; Work on interview by creative techniques; Creative writing of classic interview; Interview profile written by techniques of creative writing; Creative writing of articles; Commentary written in the creative writing code			
Literature a) basic: Sandra Šare, Kako pisati za novine (jezik javne komunikacije), Media centar, 2004; Harold Evans, Newsman's English Editing and Design (How to write clearly, concisely, vividly), Heyneman London, 1987; Norman Sins. The Literary Journalists b) additional: Barbara Lounsberry, The New Journalism; Tom Wolfe, The Art and Craft of Feature Writing“ number of pages: 250			
Number of classes of active teaching			Other classes
Lectures: 1	Exercise: 2	Other modes of teaching: 2	
Teaching method Teaching shall be carried out in combination of lectures, exercise and practical work.			
Assessment of knowledge (maximum No. of points 100)			
Pre-examination commitments	points	Final examination	points
Activity during the lectures	10	Written examination	30
Practical teaching		Oral examination	40

Colloquium(a)		
Seminar(s)	20		