

Study programme/study programmes: Master academic studies of Journalism				
Type and level of studies: master academic studies				
Name of the course: Electronic Media Editing				
Teacher (Name): Rade M. Veljanovski and Aleksandra R. Krstić				
Status of the course: Elective				
Number of ECTS: 6				
Eligibility:				
Aim of the course: The aim of the course is to introduce students with editing tasks in electronic media, radio and television, meaning the acquisition of knowledge about the way in which the main editorial conception is determined and subsequently operationalized in individual programme segments, on daily and periodical level. The aim is to obtain theoretical and practical knowledge on conceptualization of the whole radio and television programmes and programme segments, with particular emphasis on informative programmes, creation of programme scheme, preparation of contents and engagement of journalistic and other creative personnel. Students learn about different structures of radio and television outlets and functioning of editors and editorial collegiums.				
Outcome of the course: Training of students for work on the most complex tasks in electronic media, radio and television, from the tasks of news editing, demanding broadcasts, longer monothematic or poly-thematic shows, drafting of programme scheme in regular and extraordinary situations, to the tasks of the editors-in-chief.				
Contents of the course: Editing process on radio and television, in informative programmes (daily news, central informative broadcasts) and specialized broadcasts (social-political talk-show programmes, TV magazines etc); standards of radio and TV editing; editor's responsibility; editing ethics; editorial-ethic rules, use and abuse of sound and picture, examples and problems; between rating and ethics, sensationalism of reporting, examples and differences in traditional formats and new concepts; role of journalist/producers; modern radio and TV editing – challenges of new technologies and new concepts of journalism. Specificities of editing public radio television programmes and commercial programmes.				
Literature:				
Basic:				
Veljanovski, R. Ugrinić, A. (2014) <i>Savremeni radio sa praktikumom radio novinarstva</i> , Beograd, Čigoja;				
Šingler, M., Viringa, S. (2000) <i>Radio</i> , Beograd, Clio				
Berger, A.A. (2011). <i>Media and Communication Research Methods</i> . London: SAGE				
Bojd, E. (2002). <i>Novinarstvo u elektronskim medijima</i> . Beograd: Clio				
Corner, J. (2017). Fake news, post-truth and media-political change. <i>Media, Culture & Society</i> , 39(7): 1100-1107.				
Grabe, M.E. et al. (2000). Packaging television news: The effects of tabloid on information processing and evaluative responses. <i>Journal of Broadcasting & Electronic Media</i> , 44(4): 581-598.				
Additional: Mek Kvin, D. (2000). <i>Televizija</i> . Beograd: Clio				
Number of classes of active teaching				Other classes Lectures:
Lectures:	Seminars:	Lectures:	Seminars:	
Teaching methods				
Lectures and debates				
Assessment of knowledge (maximum No. of points 100)				
Pre-examination commitments	points	Final examination	points	
Activity during the lectures	10	Written examination		
Practical teaching		Oral examination	40	
Colloquium(a)	25-25			
Seminar(s)				

