

Study programme/study programmes: Master academic studies of Journalism, Master academic studies of Political Science – Elections and Electoral Campaigns, Master academic Communication Studies			
Type and level of studies: master academic studies			
Name of the course: Internet and New Media Technologies			
Teacher: Nebojša N. Mrđa			
Status of the course: elective			
Number of ECTS: 6			
Eligibility:			
Aim of the course The course considers the following issues: Definition of the concept of information, information as the basis of entire social organization and reproduction; main technological, informative and social characteristics of Internet; IT innovations and their impact on informative and social characteristics of Internet; digital underdevelopment; decentralization of communication; Internet “distribution network” reduces the need for state control and management; declaration of independence in Cyberspace; Internet and censorship, Internet governance, privacy and security on Internet; Internet, diverse medium; forms of information transfer through Internet; changes in functioning of Internet as a consequence of permanent technological changes and development; future development of Internet, new services, directories, maps, blogs, interactive addresses (RSS), analytic sites, sites for journalists, mailing lists, sites for political scientists.			
Outcome of the course Students should learn that Internet is a medium which is permanently developing and getting new characteristics, that it profoundly influences social development and changes, that Internet is a machine for acquisition of information and decision-making, that Internet enables information to be available always and everywhere; that IT development leads to transfer of work on computers and Internet to servers, to the appearance of “open sources”, to high speeds of data transfer; technological, information and social changes due to the development of Internet (Internet and governance of social processes, betrayed expectations in the domain of democratization, new institutions and actors in the field of social processes, networks as forms of new structuring) and that successful societies are only those which stimulate the increase of information, efficiency and influence of digital networks and Internet – that knowledge is the basis for development of an Internet society.			
Content of the course <i>Theoretical teaching</i> Information and uncertainty; Communication in virtual space; Internet management; Electronic governance; Internet as a means in political action and organizing; Economic potential of Internet; Internet and privacy; Internet and new possibilities and forms of information transfer; Changes in functioning of media organizations as a consequence of Internet; New media technologies; Internet services for social networking; Future of Internet – technological and societal aspects; Governance and Internet – new approach to state organization. <i>Practical teaching: Seminars, Other modes of teaching; Study research work</i>			
Literature: <i>a) Basic:</i> Teaching material is composed of a textbook (225 pages) <i>Communico Ergo Sum ili Internet kako je nastao i kuda smera</i> ” Čigoja štampa, 2010, Prof. Vladimir Štambuk, and 50 pages from the monograph “Informatičko društvo i mrežna organizacija preduzeća” (Čigoja štampa 2009), Nebojša Mrđa, PhD, Assist. Prof. <i>a) Additional:</i> Additional sources are presentations and links uploaded at the websites of the Faculty of Political Sciences and of this course’s professor.			
Number of classes of active teaching			Other classes
Lectures: 2	Seminars: 1	Other modes of teaching: Study research work: 1	
Teaching method Interactive teaching – lectures, seminars, workshops, visits, team and individual work, seminar papers...			
Assessment of knowledge (maximum No. of points 100)			
Pre-examination commitments	points	Final examination	<i>points</i>
Activity during the lectures	10	Written examination	

Practical teaching	20	Oral examination	50
Colloquium(a)	20	
Seminar(s)			