

Study programme/study programmes: Master academic studies of Journalism			
Type and level of studies: master academic studies			
Name of the course: Introduction to the Theory of Media and Journalism Genres			
Teacher (Name): Rade M. Veljanovski, Sanja S. Domazet Daničić			
Status of the course: Elective			
Number of ECTS: 6			
Eligibility:			
Aim of the course To enable students of master studies of Journalism, who at their undergraduate studies obtained none or insufficient knowledge of media, their social role, manner of functioning and place in the media system, or of main concepts of journalist profession: genres and professional and ethic standards, to learn enough for following other courses and meeting pre-examination obligations.			
Outcome of the course Students should be enabled to follow the lectures and complete their obligations within the courses like Documentary Forms in Press, Documentary Forms in Electronic Media, Press Editing, Electronic Media Editing, and other syllabi in relation to media and journalism.			
Content of the course <i>Theoretical teaching</i> The content of the course is based on the subject matter which encompasses meaning of concepts like medium, social role of media, media system, media policy, specificities of different kinds of media, development of media, technological and regulatory changes in contemporary media, media organizations and associations, journalistic genres (from factual to analytical), research and interpretative journalism, research methods, ethic code of the profession. <i>Practical teaching: Seminars, Other modes of teaching; Study research work</i>			
Literature a) basic: Gocini Đ. (2001) <i>Istorija novinarstva</i> , Klio, Beograd; Bal, F. (1997) <i>Moć medija</i> , Klio, Beograd; Debre, R. (2000) <i>Uvod u mediologiju</i> , Klio, Beograd; Bojd, E. (2002) <i>Novinarstvo u elektronskim medijima</i> , Klio, Beograd; Poter, Dž. (2011) <i>Medijska pismenost</i> ; Tjurou Dž. (2012) <i>Mediji danas</i> , Klio, Beograd; Todorović N. (2002) <i>Interpretativno i istraživačko novinarstvo</i> , FPN I Čigoja štampa, Beograd; Mol Š.R. (2005) <i>Novinarstvo</i> , Klio, Beograd.			
Number of classes of active teaching			Other classes
Lectures: 2	Seminars: 1	Other modes of teaching:	Study research work: 1
Teaching methods Lectures and debates			
Assessment of knowledge (maximum No. of points 100)			
Pre-examination commitments	points	Final examination	points
Activity during the lectures	10	Written examination	
Practical teaching	10	Oral examination	40
Colloquium(a)	20+20	
Seminar(s)			

