

<b>Study programme/study programmes:</b> Master academic studies of Journalism			
<b>Type and level of studies:</b> master academic studies			
<b>Name of the course:</b> Media Editing - Press			
<b>Teacher (Name):</b> Veselin L. Kljajić			
<b>Status of the course:</b> compulsory			
<b>Number of ECTS:</b> 6			
<b>Eligibility:</b>			
<b>Aim of the course</b> Mastering the subject matter in the course Media Editing – Press is oriented to the acquisition of theoretical-practical knowledge which qualifies students for work in media. The goal is for students to learn and master the field of work in journalism with particular reference to the standards of modern editorial work. Students are introduced with the division of labor (per columns), specificities of desk work, production of textual and photo-material, complexity of requirements of modern layout and design specificities. Besides editing in daily newspapers they also learn about the specificities of editing of periodicals. They get acquainted with the rules of specific journalistic literacy, genre-depending text structure, writing of titles, signatures for photo-material. They learn about ethical requirements which the profession poses before the editor as the last barrier between the journalist and the reader.			
<b>Outcome of the course</b> In addition to the knowledge and skills which qualify them for becoming reporters and journalists-researchers, the students shall acquire the knowledge expected from editor in modern journalism. Here, above else, it is about experience, responsibility, ethical qualities, aspiration towards journalistic ideal of truthful reporting about the phenomena of general interest to public.			
<b>Content of the course</b> <i>Theoretical teaching</i> Concept, definition of editorial process in printed media; Editing in daily newspaper and in periodical magazine (specificities); From deskman to column editor; Standards of modern editing – house style; Assumptions of journalistic literacy; Rewriting; Elements of text structure (from lead to background); Editorial responsibility with particular reference to ethical qualities; Processes of humanization, energizing; localization and personalization of text; Editing and ethics; Three phases of work on journalistic text (from planning to check of information); Editing of photo-material; Layout, design and editing			
<b>Literature</b> a) Basic: 1. Veselin Kljajić, Novinarske dokumentarne forme u štampi, Čigoja štampa, Beograd, 2016; 2. Harold Evans, Newsman's English, Editing and Design, How to write clearly, concisely, vividly, Heinemann, London, 1987 (1-69, 141-172); 3. Getting the story – reporting, writing, editing, ICFJ, 1990 (26-54); Štefan Rus Mol, Ana Keršner, Novinarstvo, Clio, 2005 (4-25, 141-159, 167-218, 225-246, 304-310) b) Additional: 1. Harold Evans, Handling newspaper text, Editing and Design, Heinemann, London, 1986 (135-177)			
<b>Number of classes of active teaching</b>			Other classes
Lectures: 2	Seminars: 1	Other modes of teaching: Study research work: 2	
<b>Teaching methods</b> Lectures and debates			
<b>Assessment of knowledge (maximum No. of points 100)</b>			
<b>Pre-examination commitments</b>	<b>points</b>	<b>Final examination</b>	<b>points</b>
Activity during the lectures	20	Written examination	
Practical teaching		Oral examination	30
Colloquium(a)		.....	
Seminar(s)	50		