

The Department of Journalism and Communication of the Faculty of Political Sciences, University of Belgrade, on 5<sup>h</sup> of September 2019 appointed the Commission – consisting of Professor Siniša Atlagić, Aleksandra Krstić and Professor Marina Simić as a mentor – with the task to evaluate whether the Master thesis **Understanding the rise and the internationalisation of online alt-right’s subculture: how memes are changing political culture worldwide** of the candidate **Anesa Omeragić**, student of the Regional Master’s Program in Peace Studies, could be publicly defended. Having reviewed the thesis, the Commission is submitting to the Faculty’s Council for studies at the II and III level the following

## **REPORT**

Anesa Omeragić’s master thesis **Understanding the rise and the internationalisation of online alt-right’s subculture: how memes are changing political culture worldwide** aims to describe, explain and understand the online alt-right subcultures. The thesis addresses the rapid growth of alt-right movements and their appeal, especially for young people. The paper analyses the specificities of the alt-right movement subculture and explores possible causes of its growth. In order to make a better understanding of this subculture, Anesa Omeragić uses both qualitative and quantitative research methods and pays special attention to use of humour and specific language that the members of these groups use in their online communication.

The thesis is divided in six parts including the Introduction and Conclusion. The thesis also includes Abstract and key words, Biography, Academic Integrity Statement, List of abbreviations, List of photos and charts and List of references. In the Introduction, Anesa Omeragić stress the resent rise of alt-right movements and explains the importance of the topic. In the first chapter, entitled „What is alt-right“ Anesa Omeragić explains what is the alt-right movement and present its short history. In this chapter Omeragić also explain main characteristics of alt-right online vocabulary. In the second chapter, entitled “Influence of the alt-right subculture on recent events”, Anesa Omeragić presents for case studies of public shooting that are connected with alt-right movement. In the third chapter – “How well do the public know about the alt-right”, Omeragić presents the result of the online survey about the knowledge that public users have about alt-right movement. In the fourth chapter – “How social networks fight far right”, Omeragić anaylses attempts by some social network platforms like

Facebook, Youtube and Twitter to monitor and prevent alt-right movements. In Conclusion, Anesa Omeragić summaries her findings.

Turnitin program recognised 21% overlap. After the detailed checked, it is concluded that overlaps includes statements from candidate's biography, common phrases and quotations from internet and other sources that are acknowledge in the footnotes. The Commission concludes that Anesa Omeragić's master thesis, **Understanding the rise and the internationalisation of online alt-right's subculture: how memes are changing political culture worldwide**, satisfies the main standards and demands of a Master thesis and states that the above-mentioned master thesis is ready for public defence.

Belgrade, 18<sup>th</sup> of September 2019.

### **Commission**

Professor Siniša Atlagić

Dr Aleksandra Krstić

Professor Marina Simić