



Mikser Festival 2020

8—9 OCTOBER

KISEONIK

The word 'KISEONIK' is rendered in a large, bold, black sans-serif font. Each letter is filled with a complex, multi-layered pattern of thin black lines that create a 3D, wireframe effect. The lines are arranged in various orientations (horizontal, vertical, diagonal) and densities, giving the letters a textured, almost architectural appearance. The letters are set against a solid yellow background.

ZORNICA HOUSE, BARAJEVO

MIKSER THINK TANK

Solidarity Call

The cultural organization Mikser celebrated its 10th anniversary of the Mikser Festival in May 2019. That year Mikser Festival addressed the phenomenon of sustainability as a new culture of living and doing business. With the shift of festival topics, from art, design and culture to broader issues of sustainable development, circular economy and circular culture, both the program participants and audience grew into a more diverse mixture of stakeholders. The 10th Mikser Festival gave a synopsis of its decade of work, and it featured examples of exceptional urban practices that strive towards a more sustainable future.

Meanwhile, corona outbreak during springtime 2020, completely changed Mikser agenda for 2020. We were not alone. The whole world stopped, realizing that it found itself without the capacity to project its future. We have become hostages facing the attempt of survival on a daily bases, facing a frightening number of infected, alongside an increasing number of deaths. In such a situation, all the activities and projects that we have developed over the years, they were under great question. Each of us needed a trigger to awaken new energy, passion and meaning to create sustainable models of the future. The moment we realized that the biblical situation in which all of humanity found itself was, in fact, a great call for solidarity, we decided to do the 2020 festival. The festival will not be as big as in previous years, it will take place in the forest because we believe that nature has become one of the inevitable Mikser stakeholders and will actually represent invitation to all our new and traditional partners to one think tank session how and which way forward during and after the corona period that we all so strongly desire.

Oxygen is the slogan of the festival. Not only is the oxygen a constituent of air that we in the Balkans constantly fight to seize, but it is also a metaphor for the freedom of the individual. Design, sustainable development, EU green deal, gender issue during corona crisis, partnerships for better environment, old crafts in innovative context, cross generation dialogue, visual arts will be among themes during the upcoming Mixer festival. Breathe in the fresh air!

Mikser Festival 2020,
Zornica house, near Belgrade.
8-9. 10. 2020.



Mikser Festival 2020



MIKSER FESTIVAL 2020

Location / Zornica House

“Zornica House” is a long-term partner of the Mikser team, a getaway location where the Mikser festival crew escapes in early May every year to focus on the final preparations for the big urban editions of Mikser festivals, as you know them.

Located over three acres of idyllic Sumadija landscape in the village of Bacevac, between Kosmaj and Lipovac forest, this hospitable countryside household provides a perfect environment to reflect hectic thoughts, reduce stress caused by urban life and re-connect with the nature and true values in life. Exactly what we need in 2020, to clear our heads, evaluate our deeds, re-think the future and our active role in it.

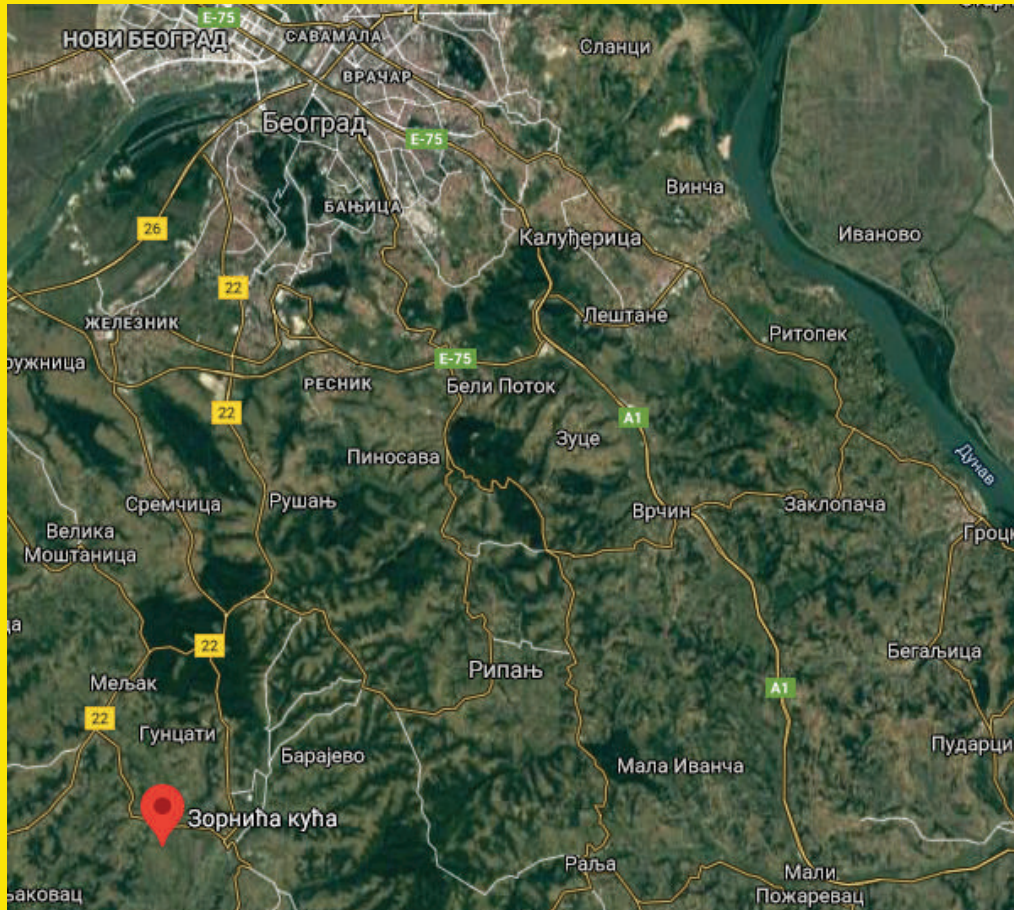
As the antidote to isolation, we have decided to share our "backstage" venue in the countryside as the "main stage" of our special, hybrid (offline and online) "pocket edition" of the Mikser Festival, a MF think-tank which will gather a limited group of visionary doers and thinkers who question norms and social relations, and network them to envision new forms of human cultural interactions. With this experimental edition of the Mikser Festival in the nature, we will discuss, but also test and challenge in practice the future of cultural gatherings, festivals and other forms of collective human co-creation.



Mikser Festival 2020

MIKSER FESTIVAL 2020 Location / Program Zones

LOCATION - 30 min to Belgrade



PROGRAM ZONES





MIKSER TALKS

Partnerships For A Better Environment

The core event this year will be an international conference **Partnership for better environment**, focusing on key points of the EU Green deal, through a dialogue of prominent experts, activists, and representatives of international organizations, private sectors and local decision-makers:

1. **Climate**
2. **Circular economy**
3. **Biodiversity, better air, water, and soil**
4. **Sustainable agriculture**
5. **New green business and innovation.**

Due to the corona period we are all facing, Mikser will interpolate into its conference program topics aimed at sensitive groups particularly affected by the pandemic such as women or senior citizens trying to affirm empathy and solidarity as the common denominator of all programs at the festival.

At the conference, Mikser will present socially responsible media houses which will sign a pledge on environmentally responsible journalism. In cooperation with the Faculty of Political Sciences, we will stimulate the work of Young Journalists who will write about examples of good practice and citizen participation in the defense of elementary environmental standards. These reports will be presented in the media that are media sponsors and participants in the festival program Danas, Nedeljnik, Nova s.

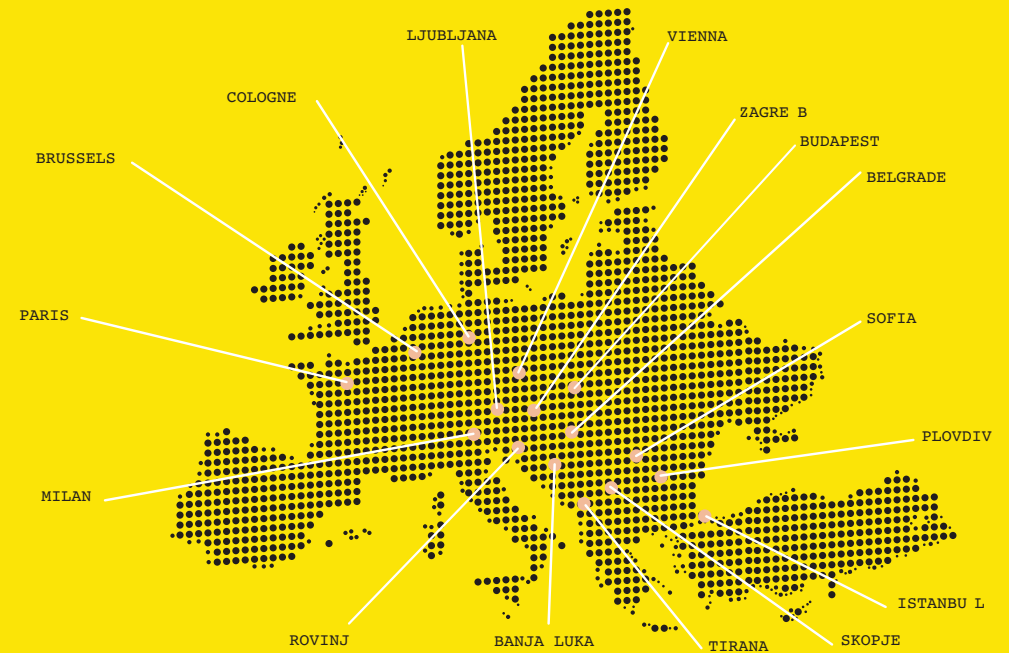
The conference will have a limited number of seats, /50/ and will be streamed through Mikser's communication channels, as well as media sponsors.



DESIGN ZONE



Young Balkan Designers Circular Design



Our traveling exhibition **Young Balkan Designers** drew a full circle around the region and as a reward for the hard work and commitment, they had an exhibition at the prestigious Salon Satellite in Milan. The jury of this important event recognized and appreciated their wise selection of materials, the duration of the items, the possibility of conversion and the attempt to use as little resources as possible for future production and minimize harmful waste. Their ideas will be transformed into product prototypes in collaboration with leading companies in their particular fields.



MADE IN

Crafts—Design Narratives

Sustainable Local Products

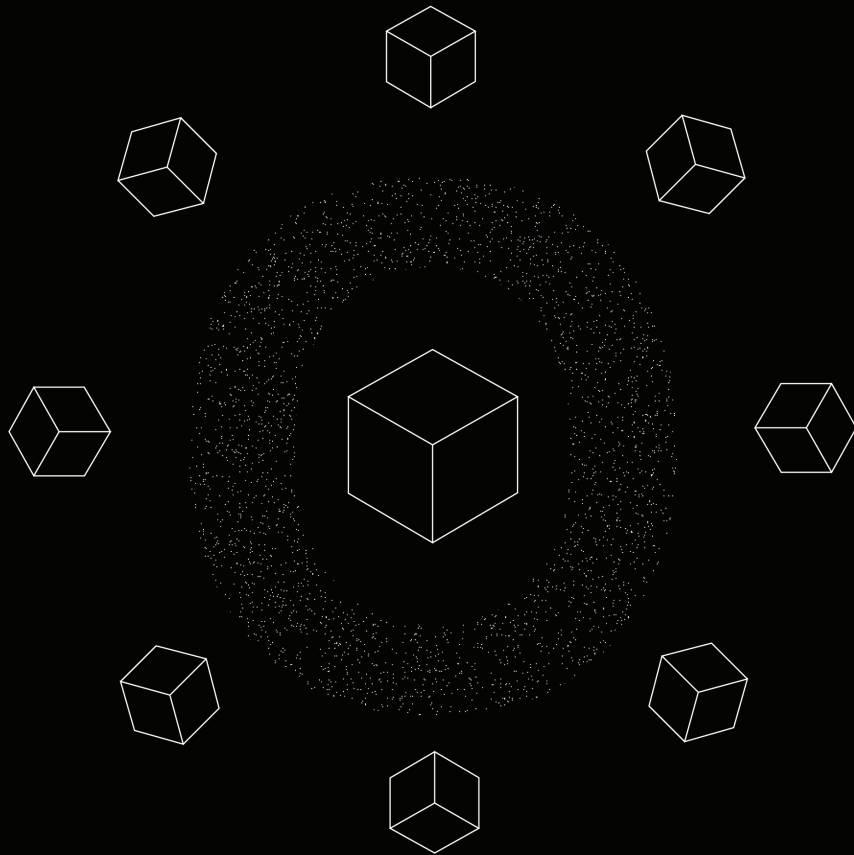
The **MADE IN** platform project, involving Serbia, Croatia, Slovenia, and Austria, combines traditional experience and skills passed down from generation to generation in families, with innovative thinking and environmental awareness by contemporary designers. The essence of such collaborations is the use of local resources, the selection of materials that do not harm our environment, the possibility of repair and reuse. Their joint projects will be presented at exhibitions in all participating countries. In this way, Europe's immaterial heritage, traditions, and culture will be presented, as well as a new business opportunity for designers and craftspeople. An exhibition of these joint projects was shown in February in Croatia, then Slovenia, and after its presentation at the Mikser Festival, it is off to Austria.



**ART
ZONE**

Black Box MF 2020

Oxygen



The **Black Box** project was created in 2015 in cooperation with the Mikser Festival and the Faculty of the Applied Arts, Belgrade as the platform for supporting the development of young artists in the field of fine arts. The curator of the project Marko Ladjusic alongside the jury members chose artists who are given the opportunity to present their work during the 11th edition of the Mikser Festival.

One of the main goals of the project is to point out the problems that burden young creators in the contemporary social context, to empower them to publicly showcase their work and express themselves and contribute to finding solutions to social problems and for the improvement of community life. The project also highlights the importance of art installation in alternative urban spaces, their availability to the wider audience, and the connection of artistic practice with other spheres of life - science, technology, economics and society.

This year Black Box calls for the production of new narratives, visions and interpretations of a society facing devastating environmental and social changes. Under the theme Oxygen, do we conceptualize our tomorrow devoid of nature-human sentiment, freedom and right for fresh air or do we oppose this doomsday image and turn towards alternative lifestyles?



**CHILL
OUT
ZONE**



MIKSER MUSIC

Networking and Meet Ups

The key aspect of Mikser Festival is mingling, meeting, and exchanging knowledge between different actors and establishing interdisciplinary cooperation.

Zornica House will be the meeting point for the festival participants: artists, architects, designers, activists, scientists, urban planners, ecologist, innovators, programmers, entrepreneurs, journalists, musicians and DJs. It will be a mix typical of the Mikser community.

THANK YOU!

Ivan Lalic - Executive Director
Maja Lalic - Creative Director
Tatjana Gostiljac - Finance & Legal
Jelena Matic - Design Hub Curator
Marko Ladjusic - Art Curator
Milena Banic - Program Coordinator
Aleksandra Malusev - Communication
Ksenija Pantelic - Graphic Design

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