

# #YOUthlead Workshops

**Let's innovate new solutions, co-create a roadmap, and mobilize our communities to realize Generation Equality.**

**UN Women Europe and Central Asia (ECA) is looking for young activists to co-create and lead innovative actions that will help achieve a more equal and just future free from violence and discrimination.**

In February 2021, UN Women ECA conducted consultations with National Gender Youth Activists (NGYAs) to discuss the challenges youth face in their activism and build the way forward. NGYAs prioritized thematic areas of work for UN Women's next four-year strategy and **demanded UN Women's support to expand their role as change agents at community, country, regional and global levels for addressing gender equality and women's empowerment.** Upon consultations, UN Women ECA launched its five-month initiative on youth participation and kicked it off through a youth-led campaign **#YOUthdemand.**

Following the consultations, **#YOUthdemand** Campaign, and the Generation Equality Forum in Mexico, now it is time to create a free space for all of us to learn and brainstorm together, explore the tools we need to move from idea to action and plan how we will shake and transform our communities for better.



# #YOUthdemand'ed it is time to #YOUthlead

#YOUthlead Workshops aim to provide a space for us to reflect on our priorities and build innovative strategies to act. During the workshops, you will have the opportunity to design your strategy of action. You will then be supported in bringing it to life after the workshops. And finally,  
**you will be able to present the results of your actions at the Generation Equality Forum in Paris between June 30 – July 02, 2021.**

## #YOUthlead Workshops will provide,

- A space for reflection on the key gender issues prioritized by YOUTH
- Knowledge and understanding of tools and strategies for effective advocacy
- Knowledge and skills to develop and manage a campaign
- Skills to design an idea and turn it into a plan
- Presentation, slogan, and message creation skills
- Competencies to reflect on inclusive youth leadership and its translation into youth activism practice.
- Skills to build teams, mobilise others and create coalitions,

## #YOUTHlead Workshops will be unique digital spaces,

- They will be designed based on the principles and practice of non-formal education , and will embrace principles such as autonomy in learning, voluntary participation and non-hierarchical educational settings.
- They will use diverse participatory methods to help us learn by doing.
- They will be safe and inclusive environments.
- They will apply a variety of working methods: plenaries, small group discussion, peer to peer support and self reflection.
- They will be diverse in content and composition, with keynote speakers from across the globe.

## #YOUTHlead Workshops are looking for participants,

- Aged between 17-30 across Europe and Central Asia
- Eager to improve their knowledge and skills as described above
- Enthusiastic to work in an international group and ready to share their experience with others
- Committed to participate in the full duration of the training series (The completion certificate will only be given to the participants joining at least 80% of the workshops)
- Motivated to design, develop, and manage an action with UN Women ECA's support during and after the workshops.

## AGENDA

**#YOUTHlead** workshops will take place between April 19 - May 23, 2021. You are expected to participate in two workshops and one learning cafe session per week (up to 2 hours per workshop). Participants are also required to work individually and in teams before and after the workshops (30 minutes per workshop).

The total expected dedication per week is of 7,5 hours.  
**At the end of the workshops, you will be supported by UN Women ECARO with funding and mentorship to run your campaign between May 23- June 20, 2021.**

April		May		
Week 1	Week 2	Week 3	Week 4	Week 5
What are we up to?	Disrupt and change	Time to bake the idea	How to convince?	Lead the act
<b>Workshop 1.</b> Introduction and Teambuilding  <b>Workshop 2.</b> Understanding key concepts and core issues  Key note speaker Protecting ourselves (Self care-mental health)	<b>Workshop 3.</b> How change happens  <b>Workshop 4.</b> Tools for change  Key Note speaker	<b>Workshop 5.</b> Building a Roadmap I  <b>Workshop 6.</b> Building a Roadmap II  Key note speaker	<b>Workshop 7.</b> Communicating to persuade I  <b>Workshop 8.</b> Communicating to persuade II  Key note speaker	<b>Workshop 9.</b> Leading the change  <b>Workshop 10.</b> Building alliances

**Click here to apply for the workshops.**  
**Deadline April 9, 11:00 AM Istanbul time.**

The participation is limited to 25 participants.  
 Male participants and participants from the marginalised communities are encouraged to apply.